

United Way of Greenwood and Abbeville Counties

2019-2020 Campaign Sponsorship Opportunities



United Way of Greenwood
and Abbeville Counties

Presenting Sponsor- \$10,000 (1 Sponsorship available)

- Individual Banner with company logo displayed at all Campaign events
- Company logo on 2019-2020 Campaign T-shirts as the Presenting Sponsor
- Company logo on event invitations that will go out to over 100 local CEO's
- Company logo and recognition on United Way's social media accounts throughout the 2019-2020 Campaign
- Verbal recognition at Campaign Kickoff with option to speak briefly
- Company logo and name listed on End-of-Campaign Thank You Ad in Index-Journal
- Company name, logo and link to company website on Campaign webpage on United Way of Greenwood and Abbeville County website

Gold Sponsor- \$5000 (2 Sponsorships Available)

- Company logo on Gold and Silver Sponsors banner displayed at all Campaign Events
- Company name on event invitations that will go out to over 100 local CEO's
- Company name listed on 2019-2020 Campaign T-shirts as Gold Sponsors
- Company logo and name and recognition on United Way's social media accounts throughout the 2019-2020 Campaign
- Verbal recognition at Campaign Kickoff
- Company name listed on End-of-Campaign Thank You Ad in Index-Journal
- Company name and logo on Campaign webpage on United Way of Greenwood and Abbeville County website

Silver Sponsor- \$2500 (4 Sponsorships Available)

- Company name on Gold and Silver Sponsors banner displayed at all Campaign Events
- Company name listed on 2019-2020 Campaign T-shirts as Silver Sponsors
- Verbal recognition at Campaign Kickoff
- Company name listed on End-of-Campaign Thank You Ad in Index-Journal
- Company name on Campaign webpage on United Way of Greenwood and Abbeville County website

COMPANY NAME: _____

would like to commit to a sponsorship for the 2019-2020 United Way of Greenwood and Abbeville Counties Annual Campaign as a:

Presenting Sponsor (\$10,000) Gold Sponsor (\$5,000) Silver Sponsor (\$2,500)

Primary Contact Name: _____

Company Address: _____

Phone Number: _____ **Email:** _____

Investing for Impact

Our collective approach and the scope of the work we do together is what makes United Way of Greenwood and Abbeville unique. You can feel good about your investment because healthy communities are good for business.



EDUCATION

THE CHALLENGE:

Too many children, particularly those in low-income neighborhoods, are struggling to make it to high school graduation. At-risk students who do not receive high-quality early childhood education are 25% more likely to drop out of high school and 70% more likely to be arrested for a violent crime. And, without a high school diploma, young adults are 72% more likely to be unemployed as compared to high school graduates.

THE FACTS:

- In Greenwood County School Districts, 62.1% did NOT meet 3rd Grade English Language Art standards
- In Greenwood County School Districts, 70.1% did NOT meet 8th Grade Math standards
- Greenwood County Percentage of Students in Poverty
 - District 50: 70.5%
 - District 51: 72.7%
 - District 52: 59.6%



INCOME

THE CHALLENGE:

With the right tools, families can achieve what we all want: good jobs with good wages, safe and affordable housing, success for our children and financial stability. United Way is working to build stronger neighborhoods across the region by fighting for every person in every neighborhood to have access to financial opportunities and possibilities.

THE FACTS:

- The number of reported violent crime offenses per 100,000 population in Greenwood County is 617 compared to 500 for South Carolina
- 50% of children in Greenwood County are living in single-parent households
- Greenwood County has 24.2% of the total population living below the Federal Poverty Line in 2016. This is the highest in the upstate



HEALTH

THE CHALLENGE:

For too many of our neighbors, good health—including access to quality and affordable mental and physical health services—is out of reach. Many neighborhoods experience limited access to affordable fresh food, safe places for recreation, high-quality education and living-wage jobs. People who live in these neighborhoods may be exposed to environmental hazards, substandard housing, and lack public transportation.

THE FACTS:

- Greenwood County ranks lower overall in SC for health outcomes. Among the troubling realities are a worsening trend in adult obesity rates at 35%, children in poverty at 35%, and an uninsured rate of 15%
- Greenwood has a worsened mortality rate of 13.9% compared to the state at 7.0%, children living in single-parent households has worsened to 51.7%.